

Curriculum Map – Creative iMedia - Year 9 (cohort 21)

	1	2	3	4	5	6	7	8
Y9	Topic Title: Creative iMedia Industry 1	Topic Title: Websites	Topic Title: Photoshop skills	Topic Title: Advertising for a particular demographic.	Topic Title: Websites revisited	Topic Title: Creative iMedia industry 2	Topic Title: Animation	Topic Title: Websites revisited
	Big Questions: What are the job roles available in the industry and how do they support each other?	Big Questions: How do I develop a website for a specific purpose?	Big Questions: How do I create an effective _____ in photoshop? <ul style="list-style-type: none"> - blended layer image - lettering effects - background - logo 	Big Questions: What needs to be considered when selecting a demographic to work with?	Big Questions: How do I develop a website for a specific purpose?	Big Questions: What are the different types of media? How has media developed over time?	Big Questions: How do I create a realistic, smooth running animation?	Big Questions: How do I develop a website for a specific purpose?
Assessment	CFU: Job roles	CFU through website design: Containers, content place holder, navigation, master page Formal assessment: homepage (using master page)	CFU: for each of the elements of the Big Questions Formal assessment: text and background for the website	CFU: demographic list, conventions in each demographic	CFU: demographic conventions in practice in the website	CFU: Traditional and New media Purposes of a media product	CFU: Stretch and squeeze, onion skinning, tweening Formal assessment: quality of final animation	Formal assessment: quality of overall website the personal evaluation of the finished design