

Curriculum Map – Graphics Years 9, 10 & 11

	Unit One		Unit Two	Unit Three	
	1	2	3	5	6
Year 9	Topic Title: Components of Graphic Design	Topic Title: Visual Language & Principles of Graphic Design	Topic Title: Work of Graphic Designers	Topic Title: Graphic Design Brief Requirements	Topic Title: Design Constraints
	Big Questions: What are Graphic Design principles and the components that make up Graphic Design?	Big Questions: How does using visual language within Graphics add to the success of the design? Which principles within Graphic Design are important when deciding on the appearance of your design?	Big Questions: What types of Graphic Design work is there, and what are their associated features?	Big Questions: What are the requirements of a Graphic Design brief and how do these differ depending on the design work?	Big Questions: What are design constraints and how do they affect a Graphic Designer?
Assessment	Classwork topics – Line Colour Composition Mini-Project – Music Flyer Tone Font Imagery CFU – Quiz, mini-whiteboards, formative assessment of designs & end of unit summative assessment.	Classwork topics – Visual Language Design Principles Mini-Project – Children’s Book CFU – Quiz, mini-whiteboards, formative assessment of designs & end of unit summative assessment.	Classwork topics – Logo’s Packaging Marketing/advertising Print publication Environmental Illustration Typography CFU – Quiz, mini-whiteboards, formative assessment of designs & end of unit summative assessment.	Classwork topics – Types of graphic design brief Brief requirements Target Market Contextual Factors CFU – Quiz, mini-whiteboards, formative assessment of designs & end of unit summative assessment.	Classwork topics – Design constraints Design components Timescales Resources CFU – Quiz, mini-whiteboards, formative assessment of designs & end of unit summative assessment.

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	Unit Four			Unit Five		Unit Six	
	1	2	3	4	5	6	7
	Topic Title: Planning and developmental processes	Topic Title: Experimenting with tools, materials and techniques.	Topic Title: Considerations for ongoing design review.	Topic Title: Digital Technical Skills	Topic Title: Summative Evaluation	Topic Title: Displaying, promoting and presenting Graphic Design work.	Topic Title: NEA Contextual Challenge MOCK
Year 10	Big Questions: What are the stages of the development process? How can we incorporate techniques, components and properties when planning graphic design work?	Big Questions: How can we experiment with the application of tools, materials and techniques to create the components of graphic design?	Big Questions: Why do we consistently review our design work throughout a project, checking the client requirements and possible problems and solutions?	Big Questions: How can we use digital technical skills to create, manipulate or correct an image?	Big Questions: How can a designer plan to effectively use their resources when planning a Graphic Design project? How can we summatively evaluate Graphic design work against the needs of your client?	Big Questions: What is the purpose of displaying, presenting and promoting your work? How can you display, present and promote your work and what considerations are there?	Big Questions: What will the non-exam assessment portion of your exam look like? What are the assessment objectives and how will you meet them?
Assessment	Classwork topics – Development Processes – planning and design development. Techniques, components and properties. Design Principles Techniques. CFU – Quiz, mini-whiteboards, formative assessment of designs & end of unit summative assessment.	Classwork topics – Application of tools Application of materials Components of Graphic design. Experimenting with tools and materials. CFU – Quiz, mini-whiteboards, formative assessment of designs & end of unit summative assessment.	Classwork topics – Client requirements Communication of ideas Target Audience Problems and solutions Resources. CFU – Quiz, mini-whiteboards, formative assessment of designs & end of unit summative assessment.	Classwork topics – Digital Technical Skills Digital image correction Scan and print CFU – Quiz, mini-whiteboards, formative assessment of designs & end of unit summative assessment.	Classwork topics – Effective use of resources. Target Audience Identify Successes Identify Improvements CFU – Quiz, mini-whiteboards, formative assessment of designs & end of unit summative assessment.	Classwork topics – Displaying, presenting and promoting work. Enhancing design profile Digital vs physical methods of display. Self-promotion Online presence Networking Corporate, public & Independent clients. CFU – Quiz, mini-whiteboards, formative assessment of designs & end of unit summative assessment.	Classwork topics – Mock NEA CFU – Formative assessment.

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Year 11	Topic Title: NEA Contextual challenge	Topic Title: Revision
	Big Questions: <i>To be given out with the NEA instructions</i> Assessment Objectives: AO1 – Recall knowledge and show understanding AO2 – Apply Knowledge and understanding AO3 – Analyse and evaluate knowledge and understanding. AO4 – Demonstrate and apply relevant technical skills, techniques and processes. AO5 – Analyse and evaluate the demonstration of relevant skills and techniques.	Big Questions:
Assessment	NEA marked in line with exam board assessment objectives.	CFU: HW Seneca assessments Regular exam questions

Unit One – Thirty Lessons
 Unit Two – Ten Lessons
 Unit Three – Fifteen Lessons
 Unit Four – Thirty Lessons
 Unit Five – Twenty Lessons
 Unit Six – Fifteen Lessons